
FRIDAY, MARCH 19

12:30pm

Greening Your Business

Ralph Avallone - Green Energy Council
Gwen Sheinfeld - HealthyBuildings.com
Shel Horowitz - Guerrilla Marketing Goes Green
Cheryl Perez - ThinkGreenMakeGreen.org
David Pospisil - Con Edison

2:30pm

Green Entrepreneurs: Case Studies in Success

Bradford Rand - Go Green Expo, LLC
Christopher Gravagna - Print Responsibly
Joanna Black - G-Squared Group
Tim Cassidy - Green-BusinessPlans.com
David Kistner - Green Apple Cleaners

SATURDAY, MARCH 20

11:00am

**Earth Day's 40th Anniversary &
Unveiling of "The E Campaign"**

Matthew Modine - Bicycle for a Day

12:30pm

KEYNOTE ADDRESS

Ed Begley Jr.
presented by
Enviro-Energies & Water for Life

2:00pm

Living Eco-logically

Robyn Griggs Lawrence - Natural Home Magazine
Robin Wilson - RobinWilson.com
Seth Leitman - GreenLivingGuy.com
Patricia Gaylor - PatriciaGaylor.com
MJ Jolda - Marcal Paper, LLC
Davida Heller - Ecospire

3:30pm

NYSERDA

Workforce Development Initiatives, Green Jobs Green New York, Green Multifamily Buildings and Photovoltaic (PV) Systems

SUNDAY, MARCH 21

11:00am

Young People & the Environment

Sarah Smith - Kiwi Magazine
Zachary Hamed - Teens Turning Green / e4-NYC
Amanda D'Aiuto - EarthWatch.org
Nia Rhodes Jackson - High School for Environmental Studies

12:30pm

KEYNOTE ADDRESS

Mariel Hemingway & Bobby Williams

2:00pm

State of My Environment

Dan Shapley - The Daily Green
Craig Michaels - Riverkeeper
Jamie Pollack - Pew Environmental Group
Ana Paula Tavares - Rainforest Alliance

3:30pm

Eco-Fashion & Lifestyle

Michael Parrish DuDell - Ecorazzi
Stefanie Iris Weiss - Eco-Sex: Go Green Between the Sheets
Mindy Pennybacker - Do One Green Thing
Roxi Suger - AngelRox
Beth Fiteni - Sustainability Institute at Molloy College