Go Green Expo

presents an evening of

Eco-Elegance

featuring the new collection by

Maggie Norris Couture

proceeds to benefit

RIVERKEEPER®

AMAZON CONSERVATION ASSOCIATION

The following individuals will be honored for their excellence in Environmental Awareness:

Alex Matthiessen ~ Hudson Riverkeeper & President ~ Opening Remarks
Anderson Cooper ~ CNN Correspondent (accepting via satellite)
Kevin Burke ~ CEO of Con Edison
Congressman Steve Israel ~ US House of Representatives
Bryan Welch ~ Publisher of Ogden Publishing
Graham Hill ~ Founder of Tree Hugger accepting on behalf of Mr. Zaslav
David Zaslav ~ CEO of Discovery Communications
Laura Turner Seydel ~ Presenting the inaugural *Captain Planet Young Eco-Hero Award*
Nina Guralnick ~ President of LiveEarth
Kevin Wall ~ Founder of LiveEarth
David Bach ~ Author, *The Automatic Millionaire* & *Go Green: Live Rich*

7pm ~ Cocktail Reception by 360 Vodka
8pm ~ Maggie Norris Eco-Couture Fashion Show
8:30pm ~ Go Green Expo Gala Benefit Dinner & Awards

NYK

***The New York Kammermusiker**, Directed by Ilonna Pederson, whose musicians have performed in the Vienna Philharmonic, the New York Philharmonic, the Metropolitan Opera, the Munich Bach Orchestra, and for numerous Broadway shows shall provide the evening's music.*

*The evening will also include a captivating performance by Brazilian, American Artist Pianist **Jamba***

Our Board of Directors

Adria de Haume
Andrew LePera
Anna Getty
Anna Lewis
Annie Steinberg
Bradford Rand
Gillian Hearst-Shaw Simonds
Grace DeNiro
Ilonna Pederson
Jeanne Andlinger
Jennifer Siebel
Josh Dorfman
Kiera Chaplin
Marie Douglas David
Melissa Rosenberg
Nye Basham
Pamela Blechman
Patricia Catenne
Richard Knapp
Sarah duPont
Sissy Spacek
Somers Farkas
Weiman Seid

invites you to…

Go Green Expo Gala Awards Dinner

Friday, April 25th

Hilton NY, Grand Ballroom

1335 Avenue of the Americas at 53rd Street, New York City

Menu created by Rachael Ray

7pm - 11pm ~ Black Tie

Tickets: $500 each ~ $5,000 Table of Ten
$10,000 Table with prime location

Kindly RSVP to Allison Chamberlain at:
AChamberlain@Riverkeeper.org or (914)478-4501 x232

Net Proceeds of the Evening Shall benefit Riverkeeper & TheAmazon Conservation Association as well as other eco-minded organizations

RIVERKEEPER

Special Thanks to:

360 Vodka
Adria de Haume: Fashion Show jewelry
Albertus Swanepoel
Anna Kiper
Anna Lewis
Beckett's Black Book - Styling
Bob Muldoon of the Sierra Club
Charles Broderson & Cynthia Altoriso of Broderson Backdrops -
Handpainted backdrop by Charles Broderson- www.brodersonbackdrops.com
Dave Hagel - Four Chimneys Organic Wines
ECOBAGS
The Explorers Club
George Torpe
Green Living Technologies: Tabletop centerpieces
Jessica Green: Everything Studio
Julien Farel - Hair & Makeup
Lauren Bush: FEED bags
Maurilio Carnino for MTC Casting
Monty Chaikin: Walco
National Geographic
Nigel Barker
Nye Basham
Rachael Ray: Tonight's Menu
RAND Luxury, Inc.
Stella McCartney: Fashion Show Shoes
Travis Shive: Accessories
The Julien Farel Group: Fashion Show Hair and Makeup

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Sponsorship Packages

Emerald ~ $50,000.00 Donation

- *Title sponsor will host the event and appear in the name and all references to the event.*
- *Primary branding at the photo step-and-repeat on the red carpet.*
- *Primary placement of brand/logo on all promotional materials*
- *Exclusive placement in all print articles and televised media*
- *Gift bag placement of promotional items*
- *Visibility created onsite stations to match sponsor needs and goals*
- *Private salon for the display of products into which sponsor may invite guests of their choosing for fittings and consultation.*
- *20 VIP Event Tickets*

Jade ~ $25,000.00 Donation

- *Branding visibility within the venue*
- *Secondary placement of brand/logo on all promotional materials*
- *Secondary branding at the photo step-and-repeat on the red carpet*
- *Gift bag placement of promotional items*
- *Visibility created onsite to match sponsor needs and goals*
- *10 VIP Event Tickets*

Lapis ~ $10,000.00 Donation

- *Placement of brand/logo on all promotional materials*
- *Branding at the photo step-and-repeat on the red carpet*
- *Gift bag placement of promotional items*
- *5 VIP Event Tickets*

Gala Ticket Pricing

Tickets ~$500 Donation
Table of Ten ~$5,000 Donation
Table with Prime Location ~ $10,000 Donation

For Sponsorship Information:

Please contact Bradford Rand at (212) 655-4505 x223

To purchase tickets via phone:

Allison Chamberlain: (914) 478-4501 x232

To purchase tickets via email:

AChamberlain@Riverkeeper.org

Purchase tickets via mail. Make checks payable to:

Riverkeeper
Attn: Allison Chamberlain
828 South Broadway ~ Tarrytown, NY 10591

For General Inquiries:

Please contact Annie Steinberg (212) 655-4505 x229