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**Mariel Hemingway Headlines "Go Green Expo" at Cobb Galleria Centre
Nation's Premiere Eco-Friendly Tradeshow Arrives in Atlanta June 26 - 28**

ATLANTA – May 27, 2009 – Atlanta will roll out the green carpet as Go Green Expo, the largest environmentally focused business and consumer show in the United States, travels to the Cobb Galleria Centre on June 26 – 28. In addition to visiting over 150 interactive booths with new green products and services, guests will mingle with national eco-celebrities, test drive the latest fuel-efficient cars, preview eco-fashion and beauty products, enjoy local acoustic bands, the latest in green building and solar products and more. To boost Atlanta's "green economy" Go Green Expo is excited to partner with CareerEco to host a green job fair in Atlanta, Saturday and Sunday at the show.

"We are elated to have so many speakers, panels, nonprofit organization and businesses under one roof to share sustainability best practices and help educate the public," says Bradford Rand, President and CEO of Go Green Expo. "What seems to be a great reflection of the growing green economy even in these tough economic times, we are pleased to see that Atlanta show booth space is nearly sold out."

Go Green Expo is open to the public on Saturday and Sunday, tickets are only \$10 for adults, \$5 for students and seniors and free for kids under the age of 12. In an effort to encourage Atlanta's business leaders to embrace eco-friendly products, services and practices, the Expo will open its doors on Friday, June 26 from 10 am – 5 pm for a complimentary business to business day. Business buyers, wholesalers, CEO's, government agencies, procurement officers, and environmental industry professionals are encouraged to attend. Admission is free on Friday with a company business card.

Other exciting show highlights include:

- Test-drives & showcases of the latest fuel-efficient cars including the 3rd generation Prius from Toyota, Mercedes and Smart Car on Saturday and Sunday.
- Meet Oscar-nominated actress, model, eco-mom and author Mariel Hemingway, Saturday, June 27 at 1:00 pm. Mariel will be signing copies of her new cookbook, *Mariel's Kitchen: Simple Ingredients for a Delicious and Satisfying Life*. As one of the leading voices for holistic and balanced living, Mariel will also discuss her "Healthy Living from the Inside Out" individualized program that teaches how looking and feeling great are just a few simple choices away.
- On Sunday, June 28 meet Atlanta Falcons fullback Ovie Mughelli, one of the "greenest" football players in the NFL. Ovie will be signing autographs, posing for photos and discussing how to inspire kids to go green through his foundation, The Ovie Mughelli Foundation.
- Atlanta eco-living expert Laura Turner Seydel will speak about greening your body and home and give a photo tour of her LEED certified residence EcoManor on Sunday at 12:30 pm.
- Win tradeshow prizes including the eco-adventure of a lifetime – an exciting weeklong stay in Costa Rica, an eco-friendly scooter from Ride Green and more!
- Learn about green building from the Director of Sustainability for the City of Atlanta, Mandy Schmitt and the President of the USGBC Atlanta chapter Ben Taube.

Go Green Expo media partners include: WSB-TV, Atlanta Business Chronicle, Dave FM, Mother Nature Network, Creative Loafing, Southeast Green, Green Chamber of the South, Atlanta.com, Earth Share of Georgia & many more.

Committed to Green:

In an effort to make the show as green as possible, Go Green Expo has enlisted Brighter Planet to calculate the event's electricity usage, on-site fuel use, staff travel, event vehicles, waste disposal & attendee travel, and then offset their carbon emissions for a completely carbon neutral show. Go Green Expo will boast the latest in green design and function, supported by Metropolitan Exposition Services and Printing Responsibly, such as: 100% compostable and biodegradable table top coverings, recycled booth ID signs, biodegradable banner material, soy and water based inks and a waste management program that takes environmental and social ramifications into account by utilizing local donation programs.

For media and press inquiries, please contact Nicole Boyer at: 212-655-4505 x226 or email NBoyer@GoGreenExpo.com

Limited booth space is available. To apply, contact Bradford Rand at: 212-655-4505 ext. 223 or email BRand@GoGreenExpo.com

For a full schedule of events and to purchase tickets, visit: <http://www.GoGreenExpo.com>

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