



March 22, 2010

## Go Green Expo NYC

I just returned from a business trip to New York, where we met with all sorts of amazing folks and had a generally productive week, all in the midst of the first Spring-like week in the big apple. What great timing!

Among the things Boon and I did was to attend the Go Green Expo. I always enjoy seeing a nice showcase of businesses at events like that: from smaller companies like [Jao](#) (the “portable sink” hand cleanser), [Snack Taxi](#) and [Forever Verdant](#) (whose custom bamboo and paperstone recycling / composting island is now a recurring dream theme for me) to larger companies like [Klean Kanteen](#) (love the beer carrier they’ve developed so consumers can support local breweries without all the waste!), [RecycleTech](#) and Xerox (solid ink color printers, which eliminate all the plastic cartridges). While I think the event has lots of room to grow, it’s inspiring to have some face-to-face time with all of these companies, and to be able to touch and feel the products.

- Rachael

[Click here to see Go Green Expo on Regarding Shift.com](#)